Privacy Policy of Main Tank S.r.l. - ordelivery.shop

This Website collects certain Personal Data from its Users.

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# DATA CONTROLLER

MAIN TANK S.r.1.

Corso Vittorio Emanuele II n. 22

41121 Modena

VAT no. 03882780368

certified email address maintanksrl@pec.it

# **TYPE OF DATA COLLECTED**

The personal data collected from this website is collected

- Autonomously, for example, IP address;
- Non-autonomously, for example, residential address, shipping address, personal data, invoicing data, ...;
- Via third parties.

The data collected includes, in addition to the above: Cookies; Usage data, Pre-visited pages, Actions taken, ...

There is no geolocation of the User.

Data can be freely provided by the User or, in the case of Usage Data, collected automatically when using this Website.

Unless otherwise specified, all the data requested by this website is mandatory.

If the User refuses to communicate it, it may be impossible for this Website to provide the Service.

In cases where this Website indicates some Data as optional, Users are free to refrain from communicating such Data, without this having any consequence on the availability of the Service or on its operation.

Users who are uncertain about which data is mandatory are invited to contact the Data Controller.

Any use of Cookies - or other tracking tools - by this Website or by the Data Controllers of third party services used by this Website, unless otherwise specified, is intended to provide the Service requested by the User, as well as for the additional purposes described in this document and in the Cookie Policy, if available.

The User undertakes responsibility for the Personal Data of third parties obtained, published or shared through this Website and guarantees to have the right to communicate or disseminate it, exempting the Data Controller from any liability to third parties.

#### MODE AND PLACE OF THE HANDLING OF DATA COLLECTED

#### **METHOD OF PROCESSING**

The Data Controller adopts the appropriate security measures to prevent unauthorised access, disclosure, modification or destruction of the Personal Data.

The processing is carried out using IT and/or electronic tools, with organisational methods and with logic strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other subjects involved in the organisation of this Website (administrative, commercial, marketing, legal, system administrators) or external subjects (such as third party technical service providers, postal couriers, hosting provider, IT companies, communication agencies) may have access to the Data with the appointment also, if necessary, of Data Processors by the Data Controller.

The updated list of Data Processors can always be requested from the Data Controller.

# LEGAL BASIS OF THE PROCESSING

The Data Controller processes Personal Data relating to the User if one of the following conditions exists:

• The User has given consent for one or more specific purposes. In some legal systems, the Data Controller may be authorised to process Personal Data without

the User's consent or in one of the other situations specified below, provided the User does not object ("opt-out") to this processing. However, this is not applicable if the processing of Personal Data is regulated by European legislation on the protection of Personal Data;

- processing is necessary for the execution of a contract with the User and/or for the execution of pre-contractual measures;
- processing is necessary to fulfil a legal obligation to which the Data Controller is subject;
- the processing is necessary for the execution of a public interest task or for the exercise of public powers with which the Data Controller is invested;
- processing is necessary for the pursuit of the legitimate interest of the Data
   Controller or of third parties.

However, it is always possible to request that the Data Controller clarifies the concrete legal basis of each processing and in particular that they specify whether the processing is based on the law, provided for by a contract or necessary to conclude a contract.

#### LOCATION

The Data is processed at the Data Controller's operating offices and in any other place where the parties involved in the processing are located. For further information, contact the Data Controller.

The User's Personal Data may be transferred to a country other than the one in which the User is located.

To obtain further information on the place of processing, the User can refer to the section relating to the details on the processing of Personal Data.

The User is entitled to obtain information concerning the legal basis of the transfer of data outside the European Union or to an international public organisation under international law or consisting of two or more countries, such as the WHO and may also

receive information regarding the security measures taken by the Data Controller to protect the Data.

The User can check whether one of the transfers described above takes place by examining the section of this document relating to the details on the processing of Personal Data or by requesting information from the Data Controller by contacting the same at the details indicated at the beginning.

#### **RETENTION PERIOD**

The data is processed and stored for the time required by the purposes for which it was collected.

Therefore:

- Personal Data collected for purposes related to the execution of a contract between the Data Controller and the User will be retained until the execution of this contract is completed.
- Personal Data collected for purposes attributable to the legitimate interest of the Data Controller will be retained until this interest is satisfied. The User can obtain further information regarding the legitimate interest pursued by the Data Controller in the relevant sections of this document or by contacting the Data Controller.

When the processing is based on the User's consent, the Data Controller can keep the Personal Data longer until such consent is revoked. Furthermore, the Data Controller may be obliged to keep Personal Data for a longer period in compliance with a legal obligation or upon an order of an authority.

At the end of the retention period, the Personal Data will be deleted.

Therefore, at the end of this term, the right of access, of cancellation, modification and the right to data portability can no longer be enforced.

#### PURPOSE OF THE PROCESSING OF THE DATA COLLECTED

User data is collected to allow the Data Controller to provide the service, to fulfilled legal obligations, to respond to requests or executive actions, to protect their rights and interests (or those of users or third parties), to identify any malicious fraudulent activities, as well as for the following purposes: Tag management, Statistics and Display of content from external platforms.

To obtain detailed information on the purposes of the processing and on the Personal Data processed for each purpose, the User can refer to the section "Details on the processing of Personal Data".

### Details on the processing of Personal Data

Personal data is collected for the following purposes and using the following services:

## • Tag management

This type of service is functional to the centralised management of the tags or scripts used on this website.

The use of these services involves the flow of User Data through them and, if necessary, their retention.

# • Google Tag Manager (Google Ireland Limited)

Google Tag Manager is a tag management service provided by Google Ireland Limited.

Personal data processing; Cookie; Usage data.

Place of processing: Ireland – Privacy Policy. Subject adhering to the Privacy Shield.

#### **Statistics**

The services contained in this section allow the Data Controller to monitor and analyse traffic data and are used to keep track of User behaviour.

### Google Analytics (Google Ireland Limited)

Google Analytics is a web analysis service provided by Google Ireland Limited ("Google"). Google uses the personal data collected for the purpose of tracking and

examining the use of this website, compiling reports and sharing it with other services developed by Google. Google could use Personal Data to contextualise and customize the advertisements of its advertising network.

Personal data processing; Cookie; Usage data.

Place of processing: Ireland – Privacy Policy – Opt Out. Subject adhering to the Privacy Shield.

### Display of content from external platforms

This type of service is used to view the contents hosted on external platforms directly from the pages of this website and to interact with them.

This type of service could in any case collect data on web traffic relating to the pages where the service is installed, even when users do not use it.

## • Google Fonts (Google Ireland Limited)

Google Fonts is a font style visualisation service managed by Google Ireland Limited that allows this website to integrate such contents within its pages.

Personal data processing; Usage data; various types of data as specified in the privacy policy of the service.

Place of processing: Ireland – Privacy Policy. Subject adhering to the Privacy Shield.

### **PROFILING ACTIVITIES**

This website does not perform profiling activities but merely tracks the data provided by the User for the purposes indicated in this Privacy Policy.

Profiling refers to "any form of automated processing of personal data consisting of the use of such data to <u>evaluate certain personal aspects</u> relating to a natural person, in particular to analyse or predict aspects concerning professional performance, economic situation, health, personal preferences, interests, reliability, behaviour, location or the movements of such natural person".

This activity is not performed by the Data Controller.

#### **USER RIGHTS**

Users can exercise certain rights with reference to the data processed by the Data Controller.

In particular, the User has the right to:

- **withdraw consent at any time.** The User can revoke previously expressed consent to the processing of their Personal Data.
- **object to the processing of their data.** The User can object to the processing of their Data when it takes place on a legal basis other than consent. Further details on the right to object are indicated in the section below.
- access their own Data. The User has the right to obtain information on the Data processed by the Data Processor, on certain aspects of the processing and to receive a copy of the Data that is processed.
- **verify and request correction.** The user can check the accuracy of their data and request the update or correction.
- **obtain processing limitation.** When certain conditions are met, the User can request a limitation of the processing of their Data. In this case, the Data Controller will not process the Data for any purpose other than its retention.
- **obtain the cancellation or removal of own Personal Data.** When certain conditions are met, the User can request the cancellation of their Data by the Data Controller.
- Receive their own data or have it transferred to another Data Controller. The
  User has the right to receive their Data in a structured format, commonly used
  and readable by an automatic device and, where technically feasible, to obtain its
  transfer without obstacles to another Data Controller. This provision is applicable
  when the Data is processed with automated tools and the processing is based on
  the User's consent, on a contract of which the User is a party or on contractual
  measures connected to it.

• **lodge a complaint.** The User can lodge a complaint with the competent personal data protection supervisory authority or take legal action.

# **DETAILS ON THE RIGHT TO OBJECTION**

When Personal Data is processed in the public interest, in the exercise of public powers with which the Data Controller is vested or to pursue a legitimate interest of the Data Controller, Users have the right to object to the processing for reasons related to their particular situation.

Users are reminded that, if their data is being processed for direct marketing purposes, they can object to the processing without giving any reasons. To find out if the Data Controller processes data for direct marketing purposes, Users can refer to the relevant sections of this document.

### HOW TO EXERCISE RIGHTS

To exercise their rights, Users can send a request to the contact details of the Data Controller indicated in this document. Requests are filed free of charge and processed by the Data Controller as soon as possible, in any case within one month.

## ADDITIONAL INFORMATION ON PROCESSING

### **DEFENCE IN COURT**

The User's Personal Data may be used by the Data Controller in court or in the preparatory stages for its possible establishment to defend against abuse in the use of this Website or related Services by the User.

The User declares being aware that the Data Controller may be obliged to disclose the Data by order of the public authorities.

## SPECIFIC DISCLOSURES

At the request of the User, in addition to the information contained in this privacy policy, this Website may provide the User with additional and contextual information regarding specific Services, or the collection and processing of Personal Data.

# SYSTEM LOG AND MAINTENANCE

For needs related to operation and maintenance, this Website and any third-party services used by it may collect system logs, which are files that record the interactions and may also contain Personal Information, such as the IP Address User.

#### **INFORMATION NOT CONTAINED IN THIS POLICY**

Further information in relation to the processing of Personal Data may be requested at any time from the Data Controller using the contact details.

#### **MODIFICATIONS TO THIS PRIVACY POLICY**

The Data Controller reserves the right to make changes to this privacy policy at any time, communicating such changes to Users on this page and, if possible, on this Website as well as, if technically and legally feasible, by sending a notification to Users through one of their contact details held. Please, therefore, consult this page often, using as reference the date of last modification indicated at the bottom.

If the changes affect processings whose legal basis is consent, the Data Controller will collect the User's consent again, if necessary.

#### LEGAL DEFINITIONS AND REFERENCES

# PERSONAL DATA (OR DATA)

Personal data is any information which, directly or indirectly, also in connection with any other information, including a personal identification number, makes a natural person identified or identifiable.

#### **USAGE DATA**

This is the information collected automatically through this website (also by third party applications integrated into this website), including: the IP addresses or domain names of the computers used by the user who connects with this website, the addresses in URI (Uniform Resource Identifier) notation, the time of the request, the method used to forward the request to the server, the size of the file obtained in response, the numeric code indicating the status of the response from the server (successful, error, etc.) the country of origin, the characteristics of the browser and operating system used by the visitor, the various temporal connotations of the visit (for example the time spent on each page) and the details of the route followed within the Application, with particular reference to the sequence of pages browsed, the parameters relating to the operating system and the User's IT environment.

#### USER

The individual who uses this website that, unless otherwise specified, is also the interested party.

#### DATA SUBJECT

The natural person to whom the Personal Data refers.

### DATA PROCESSOR (OR PROCESSOR)

The natural person, legal entity, public administration and any other entity that processes personal data on behalf of the Data Controller, as set out in this privacy policy.

### DATA CONTROLLER (OR CONTROLLER)

The natural or legal person, public authority, service or other body which, individually or together with others, determines the purposes and means of the processing of personal data and the tools adopted, including the security measures relating to the operation and use of this website. The Data Controller, unless otherwise specified, is the owner of this Website.

#### THIS WEBSITE

The software tool through which Users' Personal Data is collected and processed.

#### SERVICE

The service provided by this website as defined in the relative terms (if any) on this site/ application.

#### **EUROPEAN UNION (OR EU)**

Unless otherwise specified, any reference to the European Union contained in this document is intended to be extended to all current member States of the European Union and the European Economic Area.

# COOKIES

A small portion of data stored within the User's device.

## LEGAL REFERENCES

This privacy statement was prepared on the basis of multiple legislative systems, in particular and including Arts. 13 and 14 of Regulation (EU) 2016/679.

Unless otherwise specified, this privacy statement only concerns this Website.

Last modification: 10 June 2020

Main Tank S.r.l. hosts this content and collects only the Personal Data strictly necessary for its supply.